REDMOND PRODUCTIONS

File
Fireworks Co. files

Feb. 4, 1985

Mr. Jack McCauley
Marketing Dept.
Philip Morris
120 Park Avenue
New York, N.Y. 10017

Dear Mr. McCauley:

It has come to our attention that you are planning to present a promotion called LIGHTS for Merit division of your company.

Since before 1978, Redmond Productions has been marketing and presenting a show which we created called Lights and Lights II.

The show is a pyrotechnic and electro-optical display choreographed to music and presented over a regional radio station with a contemporary format for audio presentation. Lights is presented on a mountain or architectural structure in a major metropolitan area. Lights II is presented over water using duble luminance design. As authors of the first fireworks computer software in 1976 and as creators of the Lights program concept, we have a concern that someone has brought you our project for presentation.

The enclosed material represents only a small percentage of the media coverage available which demonstrates our position. UPI international coverage and many industry trades have articles about our work.

We have perfected our display in San Francisco Harbor and would think that a group such as yours would want to come to the source for a project such as this.

We hope to recieve clarification of your actions at the earliest opportunity.

Sincerely,

Scott Redmond
President
Redmond Productions

SR/nd
Encl: Clips., Bknd.

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